CBS TELEVISION © CW



AGREEMENT MADE BETWEEN

WBZ TV 4

CONTRACT NO. REV. 1061-58191-1

DATE PRINTED 09/05/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

		AND	PAGE 1
22 426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 32	8312 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MEDIA STRATEGIES & RESEARCH	WARREN FOR SENATE 2012	
AND	11350 Random Hills Rd Ste 670	5 Middlesex Ave Fl 1	Required
AIND			Announcement 28 days
ADDRESS	Fairfax VA 22030-7428	Somerville MA 02145-1102	prior notice
	USA	USA	phornotice
CONTACT	R. BEALE	PRODUCTWARREN/D/US SEN MA	
LO CAL SA LESPERSO	PAT CASHEN POLITICAL AGENCY EST. NO.	PRODUCT 1302]
NATIONAL SA LESPERSO	N		
BROADCAS	ST SCHEDULE STARTING 10/22/12 AND ENDING 10	/28/12 NO. WEEKS: 1	1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1 FIXED	11111	5	05:00A	05:56A	30s	10/22/12-10/26/12	WBZ NEWS	5	500.00	2500.00
2 FIXED	22222	10	05:58A	07:00A	30s	10/22/12-10/26/12	WBZ NEWS	10	900.00	9000.00
3 FIXED	22222	10	07:00A	09:00A	30S	10/22/12-10/26/12	THE EARLY SHOW	10	500.00	5000.00
4 LUR	Sa	1	05:00A	06:00A	30s	10/27/12-10/27/12	WBZ NEWS	1	105.00	105.00
5 LUR	Sa	2	06:00A	07:00A	30S	10/27/12-10/27/12	WBZ NEWS	2	225.00	450.00
6 FIXEC	Sa	2	07:00A	08:00A	30S	10/27/12-10/27/12	WBZ NEWS	2	630.00	1260.00
7 FIXED	Sa	4	08:00A	10:00A	30S	10/27/12-10/27/12	SATURDAY EARLY SHOW	4	990.00	3960.00
8 LUR	Su	1	05:00A	06:00A	30S	10/28/12-10/28/12	WBZ NEWS	1	105.00	105.00
9 LUR	Su	2	06:00A	07:00A	30S	10/28/12-10/28/12	WBZ NEWS	2	200.00	400.00
10 LUR	Su	2	07:00A	08:00A	30S	10/28/12-10/28/12	WBZ NEWS	2	325.00	650.00
11	Su	2	08:00A	09:00A	30S	10/28/12-10/28/12	WBZ NEWS	2	900.00	1800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part

ACCEPTED BY STATION

of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

AS AGENT FOR (ADVERTISER)

ACCEPTED BY AGENCY

TBS TELEVISION © CW

SALESPERSON

ACCEPTED BY AGENCY



BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12

AGREEMENT MADE BETWEEN

WBZ TV 4

CONTRACT NO. REV. 1061-58191-1 DATE PRINTED 09/05/12

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PAGE

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312 ADVERTISER (OR AGENCY AND ADVERTISER) 22426 **Cancellation Notice** MEDIA STRATEGIES & RESEARCH WARREN FOR SENATE 2012 NAME Required 11350 Random Hills Rd Ste 670 5 Middlesex Ave Fl 1 AND Announcement 28 days **ADDRESS** Fairfax VA 22030-7428 Somerville MA 02145-1102 prior notice USA CONTACT R. BEALE PRODUCTWARREN/D/US SEN MA AGENCY EST. NO. PRODUCT LOCAL PAT CASHEN POLITICAL 1302 SALESPERSON 11666 NATIONAL

NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
FIXEC										
12 FIXED	Su	3	08:57A	10:30A	30S	10/28/12-10/28/12	CBS SUNDAY MORNING	3	1980.00	5940.00
13 LUR	11111	5	09:00A	10:00A	30S	10/22/12-10/26/12	RACHAEL RAY	5	300.00	1500.00
14 LUR	11111	5	10:00A	11:00A	30S	10/22/12-10/26/12	LET'S MAKE A DEAL	5	400.00	2000.00
15 FIXE	11111	5	11:00A	12:00N	30s	10/22/12-10/26/12	PRICE IS RIGHT	5	1080.00	5400.00
16 FIXE	11111	5	12:00N	12:27P	30S	10/22/12-10/26/12	WBZ NEWS	5	630.00	3150.00
17 LUR	11111	5	12:27P	02:00P	30S	10/22/12-10/26/12	CBS SOAP ROTATION	5	400.00	2000.00
18 LUR	11111	5	02:00P	03:00P	30s	10/22/12-10/26/12	THE TALK	5	400.00	2000.00
19 FIXE	22222	10	03:00P	04:00P	30S	10/22/12-10/26/12	DR. PHIL	10	650.00	6500.00
20 FIXE	11111	5	04:00P	04:30P	30S	10/22/12-10/26/12	JUDGE JUDY	5	850.00	4250.00
21 FIXE	11111	5	04:30P	05:00P	30S	10/22/12-10/26/12	JUDGE JUDY	5	850.00	4250.00
22 FIXE	22222	10	05:00P	05:30P	30S	10/22/12-10/26/12	5PM NEWS	10	1000.00	10000.00

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ACCEPTED BY STATION

AS AGENT FOR (ADVERTISER)



AGREEMENT MADE BETWEEN

WBZ TV 4

CONTRACT NO. REV. 1061-58191-1

DATE PRINTED 09/05/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

PAGE ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** WARREN FOR SENATE 2012 Required 5 Middlesex Ave Fl 1 Announcement 28 days Somerville MA 02145-1102 prior notice

USA

Fairfax R. BEALE VA 22030-7428

AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312

MEDIA STRATEGIES & RESEARCH

11350 Random Hills Rd Ste 670

PRODUCTWARREN/D/US SEN MA

1302

LOCAL SALESPERSON

CONTACT

ADDRESS

22426

NAME

AND

PAT CASHEN POLITICAL

AGENCY EST. NO. PRODUCT

NATIONAL

SALESPERSON

BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
	DATO		THOM	10	LENOTH	En conve bareo	11100101110	22001.	OHITHAL	TOTAL VALUE(I)
23 FIXED	22222	10	05:30P	06:00P	30S	10/22/12-10/26/12	530PM NEWS	10	1100.00	11000.00
24 FIXED	22222	10	06:00P	06:30P	30S	10/22/12-10/26/12	WBZ NEWS	10	1440.00	14400.00
25 FIXED	11110	4	07:00P	07:28P	30s	10/22/12-10/25/12	WHEEL OF FORTUNE	4	1980.00	7920.00
26 FIXEC	11110	4	07:28P	07:57P	30s	10/22/12-10/25/12	JEOPARDY !	4	2880.00	11520.00
27 FIXED	2	2	07:00P	08:00P	30s	10/26/12-10/26/12	PATRIOTS ALL ACCESS	2	1800.00	3600.00
28 FIXEC	Sa	1	07:00P	07:28P	30S	10/27/12-10/27/12	WHEEL OF FORTUNE	1	900.00	900.00
29 FIXED	Sa	1	07:28P	07:56P	30s	10/27/12-10/27/12	JEOPARDY!	1	990.00	990.00
30 FIXED	М	1	09:00P	10:00P	30s	10/22/12-10/22/12	2 BROKE GIRLS/MIKE & MOLLY	1	15000.00	15000.00
31 FIXED	м	1	10:00P	11:00P	30S	10/22/12-10/22/12	HAWAII FIVE-O	1	12000.00	12000.00
32 FIXED	Т	1	07:57P	09:00P	30S	10/23/12-10/23/12	NCIS	1	14000.00	14000.00
33 FIXED		1	09:00P	10:00P	30s	10/23/12-10/23/12	NCIS LOS ANGELES	1	14000.00	14000.00

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BS TELEVISION © COU



Fairfax

R. BEALE

PAT CASHEN POLITICAL

USA

AGREEMENT MADE BETWEEN

WBZ TV 4

CONTRACT NO. REV. 1061-58191-1 DATE PRINTED 09/05/12

Announcement 28 days

prior notice

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** WARREN FOR SENATE 2012 Required

PAGE

5 Middlesex Ave Fl 1

Somerville MA 02145-1102

USA

PRODUCTWARREN/D/US SEN MA

AGENCY EST. NO. PRODUCT 1302 11666

SALESPERSON NATIONAL SALESPERSON

22426

NAME

AND

ADDRESS

CONTACT

LOCAL

BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS:

VA 22030-7428

AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312

MEDIA STRATEGIES & RESEARCH

11350 Random Hills Rd Ste 670

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ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
34 LUR	T	1	10:00P	11:00P	30S	10/23/12-10/23/12	VEGAS	1	6000.00	6000.00
35 LUR	W	1	07:58P	09:00P	30s	10/24/12-10/24/12	SURVIVOR XXV	1	6500.00	6500.00
36 FIXED	W	1	09:00P	10:00P	30S	10/24/12-10/24/12	CRIMINAL MINDS	1	12000.00	12000.00
37 LUR	W	1	10:00P	11:00P	305	10/24/12-10/24/12	CSI: CRIME SCENE	1	5000.00	5000.00
38 FIXED	Th	1	07:58P	09:00P	30S	10/25/12-10/25/12	BIG BANG THEORY/TWO AND A	1	15000.00	15000.00
39 FIXED	Th	1	09:00P	10:00P	30S	10/25/12-10/25/12	PERSON OF INTEREST	1	12000.00	12000.00
40 LUR	Th	1	10:00P	11:00P	30s	10/25/12-10/25/12	ELEMENTARY	1	5000.00	5000.00
41 LUR	F	1	07:58P	09:00P	30s	10/26/12-10/26/12	CSY: NY	1	3500.00	3500.00
42 LUR	F	1	09:00P	10:00P	30S	10/26/12-10/26/12	MADE IN JERSEY	1	4000.00	4000.00
43 LUR	F	1	10:00P	11:00P	30S	10/26/12-10/26/12	BLUE BLOODS	1	4500.00	4500.00
44 LUR	Sa	1	07:57P	09:00P	30S	10/27/12-10/27/12	CRIMETIME	1	2000.00	2000.00

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AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312 22426 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME MEDIA STRATEGIES & RESEARCH WARREN FOR SENATE 2012 Required 5 Middlesex Ave Fl 1 11350 Random Hills Rd Ste 670 AND Announcement 28 days **ADDRESS** VA 22030-7428 MA 02145-1102 Fairfax Somerville prior notice USA USA CONTACT R. BEALE PRODUCTWARREN/D/US SEN MA AGENCY EST. NO. LOCAL PRODUCT 1302 PAT CASHEN POLITICAL SALESPERSON CODE NATIONAL SALESPERSON

NO. WEEKS:

BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12

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ethnicity		SPOTS		ME	70.00000000		22.222.222	TOTAL		TOTAL 141 UE 41
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
45 LUR	Sa	1	09:00P	10:00P	30s	10/27/12-10/27/12	CRIMETIME	1	2000.00	2000.00
46 LUR	Sa	1	10:00P	11:00P	305	10/27/12-10/27/12	48 HOURS MYSTERY	1	3500.00	3500.00
47 FIXEC	Su	1	07:00P	08:00P	30s	10/28/12-10/28/12	60 MINUTES	1	20000.00	20000.00
48 FIXED	Su	1	08:00P	09:00P	30s	10/28/12-10/28/12	THE AMAZING RACE	1	14000.00	14000.00
49 FIXEC	Su	1	09:00P	10:00P	30S	10/28/12-10/28/12	THE GOOD WIFE	1	14000.00	14000.00
50 FIXED	Su	1	10:00P	11:00P	30s	10/28/12-10/28/12	THE MENTALIST	1	11000.00	11000.00
51 FIXEC	222220.	10	11:00P	11:35P	30s	10/22/12-10/26/12	WBZ NEWS	10	2700.00	27000.00
52 FIXED	000002.	2	11:00P	11:35P	30s	10/27/12-10/27/12	WBZ NEWS	2	2700.00	5400.00
53 FIXED	2	2	11:00P	11:35P	30S	10/28/12-10/28/12	WBZ NEWS	2	2700.00	5400.00
54 LUR	11111	5	11:35P	12:37A	30S	10/22/12-10/26/12	DAVID LETTERMAN	5	800.00	4000.00
55 LUR	Sa	1	11:35P	12:05A	30s	10/27/12-10/27/12	THE INSIDER	1	200.00	200.00

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1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND PAGE 22426 AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME MEDIA STRATEGIES & RESEARCH WARREN FOR SENATE 2012 Required 11350 Random Hills Rd Ste 670 5 Middlesex Ave Fl 1 AND Announcement 28 days **ADDRESS** Fairfax VA 22030-7428 Somerville MA 02145-1102 prior notice USA CONTACT R. BEALE PRODUCTWARREN/D/US SEN MA LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. PRODUCT 1302 SALESPERSON CODE NATIONAL SALESPERSON

NO. WEEKS:

BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12

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eth nicity			24.				American Programme and American State of the	**********			
ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS		TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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							Total Cor	ntract:	177		359550.00
							180190000				
							Billing Summary		V.		<u></u>
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